

Brand name

Spring / Summer 2026

Collection description

Here, in a precise form, should be your collection statement, which describes your complete collection. What inspired you to create it? What designs do you offer? Why do customers need these products/this collection? Why should retailers order exactly this collection, or why is it worth taking a look at? Is there a motto for the entire collection? Do you have a unique selling point that competitors don't have, etc.? A quote from the designer can also be included here to highlight the creativity and convey emotions and moods.

Important: You have several photos per segment. Simply place these one after the other.

This is how your descriptions for all the segments you offer could look:

UNDERWEAR | LINGERIE



Serie: Soft Touch, Art.-Nr. 43567086

Design: Soft bra with wide straps

Material: 100% soft, breathable organic cotton for high wearing comfort

Function & Details: Flat, almost invisible fit under tight clothing. Breathable, elastic, and flexible with light support without digging in. Fine and flat sewn lace trim in a floral look for a feminine touch. Elastic underbust band for optimal support and flexibility. Wider soft straps from size 90E.

Quality Features: Machine washable and colorfast for long-lasting quality

Certifications: Oeko-Tex® Standard 100

Size Range: 65A-90F

Colors: Peach, Black, White, Pink, Moss, Curry

Delivery Date: From 08/2025

If necessary, please note here any special features that we should definitely communicate.

In this step, you can insert all further image motifs for LINGERIE one after the other.

ACTIVEWEAR | SPORTSWEAR | YOGAWEAR



Serie: name of serie

Design: Here goes information about the shape and cut

Material: Here goes information about the material used

Function / Details: Here go the functional characteristics

Quality Features: Are there any special quality features?

Certifications: Is the product certified?

Colors: Which colors are used?

Sizes: Here goes information about the size range

Delivery Date: When is the delivery date?

If necessary, please note here any special features that we should definitely communicate.

In this step, you can insert all further image motifs for ACTIVEWEAR one after the other.

NIGHTWEAR | LOUNGEWEAR



Serie: name of serie

Design: Here goes information about the shape and cut

Material: Here goes information about the material used

Function / Details: Here go the functional characteristics

Quality Features: Are there any special quality features?

Certifications: Is the product certified?

Colors: Which colors are used?

Sizes: Here goes information about the size range

Delivery Date: When is the delivery date?

If necessary, please note here any special features that we should definitely communicate.

In this step, you can insert all further image motifs for NIGHT-/LOUNGEWEAR one after the other.

BEACHWEAR | COVER-UPS | PAREOS | BEACH DRESSES



Serie: name of serie

Design: Here goes information about the shape and cut

Material: Here goes information about the material used

Function / Details: Here go the functional characteristics

Quality Features: Are there any special quality features?

Certifications: Is the product certified?

Colors: Which colors are used?

Sizes: Here goes information about the size range

Delivery Date: When is the delivery date?

If necessary, please note here any special features that we should definitely communicate.

In this step, you can insert all further image motifs for BEACHWEAR one after the other.

About your brand / company

Here, tell us something about your brand/company since its founding, historical events, and what you are proud of, or rather, what values the brand stands for. Which target group do you address, and what is your stance on the issue of sustainability? How many employees work for the brand/your company, where do you produce, and what perspectives do you see? Are you socially engaged with your company?

Current Trade Fair Dates: Please list all trade fair dates.

Contact Person for Retail: First Name/Last Name, Telephone, E-Mail